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StoryBuilt is pleased to present its Dayton project, a mixed-use multifamily community near Denver's highly desirable Central Park neighborhood. Building on StoryBuilt's successes in Austin, Dallas, and Seattle, the Dayton project is the company's fourth community in Denver.

StoryBuilt controls a 2.48-acre land assemblage adjacent to Denver's Central Park neighborhood and across the street from the popular Stanley Marketplace. StoryBuilt is seeking up to \$13.8M of limited partner equity to fund acquisition and predevelopment activities through construction start. Investors will receive a 12-14% annualized preferred return, based on an anticipated 18–24 month duration period.

*Partners will exit upon successful refinance and construction loan.



StoryBuilt Office 1801 Broadway, Suite 1500F

SITE OVERVIEW



SITE

2351, 2361, 2481 Dayton Street 2350 Dallas Street AURORA, CO

The project is located within the northwesternmost city limits of Aurora, Colorado, on the border of City of Denver, and adjacent to the award-winning Central Park redevelopment.

Central Park is a massive infill redevelopment of the former Stapleton International Airport. As of January 2021, Central Park had 33,000 residents, 12 neighborhoods, 60+ parks, 21 schools, 100+ shops, 400,000 SF of office, and 3.3M SF of industrial.

PROJECT SUMMARY

StoryBuilt intends to create an iconic, mixeduse project that offers a unique urban living experience adjacent to Stanley Marketplace and Central Park. It will appeal to several resident profiles in this high-income area and provide new construction housing in a supply constrained submarket.

StoryBuilt is planning on 425 residential units plus 11,680 SF of retail at grade and a 3-level parking structure providing 720 spaces. Existing zoning promotes an urban, mixed-use environment that contains entertainment, commercial, office and residential uses. The district supports attractive architectural design and higher density, vertical development that takes advantage of the significant mountain views.



This image is preliminary and for illustrative purposes only.

Timeline*

Pre-Development Start	April 2022
Vertical Start	October 2023
Stabilization	June 2025

*Investors to be repaid at construction capitalization.

Project Details

RESIDENTIAL UNITS	
Condos (for sale)	258
Apartments (for rent)	167
Retail SF	11,680 SF
Parking Spaces	720

FINANCIAL SUMMARY

Sources and Uses

Pre Dev Sources	Total		
Land Debt	\$7,000,000		
LP Equity	\$13,770,000		
SB Equity	\$1,530,000		
Total Sources	\$22,300,000		
Pre Dev Uses	Total		
Land Acquisiton	\$12,200,000		
Pre-Con Soft Costs:			
Development Fee	\$3,000,000		
SB Design	\$2,300,000		
3rd Party Design	\$1,700,000		
Municipal Fees	\$1,100,000		
SB Pre-construction	\$800,000		
Other/Contingency	\$600,000		
Financing Costs	\$600,000		
Total Uses	\$22,300,000		





Revenue/Cost Summary

	% of Total	\$/GSF	Total
for sale condo Sale of Units	69%	\$249	195,432,766
MULTIFAMILY RENTAL Sale of Property	28%	\$103	84,421,384
Cash Flow from Operations	1%	\$4	3,161,775
office & retail Sale of Property	2%	\$7	5,660,439
Cash Flow from Operations	0%	\$0	263,179
Other	0%	\$0	30,283
Total Revenue	100%	\$364	\$288,969,825
Land Acquisition	6%	(\$16)	(12,188,250)
Soft Costs	10%	(\$28)	(21,481,316)
Hard Costs	7 6%	(\$211)	(164,071,153)
G&A	5%	(\$13)	(8,510,157)
Marketing & Sales	4%	(\$12)	(9,335,296)
Operating Deficit Funding	0%	(\$1)	(405,668)
Total Expense	100%	(\$279)	(215,991,840)
Profit Before Financing	30.7 % on Cost	\$85	72,977,985
Financing Fees & Costs		(\$2)	(1,723,500)
Interest Expense		(\$24)	(18,861,329)
Profit After Financing	19.3 % on Cost	\$59	52,300,000

MARKET HIGHLIGHTS

- Central Park is the 5th best-selling master-planned community in the U.S. for the decade 2010-2019 and is nearing completion of 9,000 single family homes and 5,000 apartments. The community boasts over 62 miles of trails, 1,100 acres of open space, numerous new schools and several public pools and recreation centers. Regular community events include Farmers Market, Movies Under the Starts, Summer Jazz Series, Theater on the Green, and more.
- The project site is also conveniently located nearby several transit hubs. The Central Park Station Park and Ride is 1.5 miles away, providing direct access via commuter rail to Denver International Airport and to downtown Denver's Union Station. The Park & Ride at 13th Ave (3.0 miles) offers convenient light rail access to the Denver Tech Center.
- The location provides easy access to major employment centers: Fitzsimons Anschutz medical campus is less than 2 miles east; Interstate 70 to Denver International Airport and Downtown in 20 minutes; I-225 to the Denver Tech Center and Cherry Creek in 20 min. Residents will also enjoy nearby amenities such as Denver's City Park which includes renowned museums and a zoo only 4.5 miles west.

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WHO WE ARE

StoryBuilt is a developer and builder based in Austin, Texas. We specialize in urban infill, and strive to work sustainably. We started in real estate investments in 2001 and began investing in properties in Austin in 2006. StoryBuilt now works in Austin, Dallas, San Antonio, Denver, and Seattle. We've grown to 150 professionals who specialize in collaborative creation as we continue to design and build energy efficient, green urban communities.

LEARN MORE

Investor Relations 512-812-7912 partners@storybuilt.com

THIS A SUMMARY OF CERTAIN PRINCIPAL TERMS OF AN OFFERING FOR UP TO \$100 MILLION OF MEMBERSHIP INTERESTS BY PSW REAL ESTATE, LLC ("PSW"), WHICH WILL BE DESCRIBED MORE FULLY IN A CONFIDENTIAL PRIVATE PLACEMENT MEMORANDUM (TOGETHER WITH EXHIBITS AND SUPPLEMENTS, THE "MEMORANDUM"). THIS SUMMARY IS NOT INTENDED TO

BE COMPLETE OR DETAILED AND DOES NOT CONSTITUTE AN OFFER TO SELL SECURITIES. IF PSW CONDUCTS THE OFFERING, QUALIFIED PROSPECTIVE INVESTORS WILL RECEIVE A COPY OF THE MEMORANDUM AND ARE URGED TO READ THE MEMORANDUM, WHICH WILL INCLUDE A COPY OF THE COMPANY AGREEMENT OF PSW (THE "COMPANY AGREEMENT"), IN ITS ENTIRETY. THIS DOCUMENT CONTAINS PROJECTIONS AND OTHER FORWARD-LOOKING STATEMENTS AND INFORMATION WITH RESPECT TO PLANS, PROJECTIONS, AND FUTURE PERFORMANCE OF PSW. THERE IS NO GUARANTEE OR ASSURANCE THAT THESE PLANS AND PROJECTIONS OF THE FUTURE PERFORMANCE OF PSW AS INDICATED WILL BE ACHIEVED, AND ACTUAL RESULTS COULD DIFFER MATERIALLY. RISKS AND UNCERTAINTIES COULD MATERIALLY IMPACT PSW'S FUTURE RESULTS, INCLUDING THE RISKS DESCRIBED IN THE MEMORANDUM.